

# Sponsor Prospectus



**Big Sky GeoCon**



Dear Sponsor/Exhibitor,

The Montana Association of Geographic Information Professionals (MAGIP) invite you to participate in the 2022 Big Sky GeoCon, April 4-7. This year's GeoCon will be held at the Holiday Inn Downtown Missoula.

This year's theme for the conference is "Better Together" and we are hoping you can help us complement our program by participating as a Sponsor/Exhibitor.

MAGIP is a non-profit professional association that works to identify and support the strengths of its members, find solutions to individual and collective problems, and address the needs of the Montana GIS community as a whole. Our Association has over 200 active members from every level of GIS expertise, and from many different professional fields. Big Sky GeoCon serves as MAGIP's and Montana's key geospatial networking event!

We anticipate a diverse group of geospatial technology users and professionals to be in attendance, representing: federal, state, tribal, local government, university/educational, nonprofit, and private business sectors. Big Sky GeoCon attendees embody a wide variety of professions including natural resources, agriculture, utilities, geospatial services, mining, and timber.

The conference will cover a broader spectrum of content including analytics, data acquisition, data science, and how geospatial technology augments them all. It should prove to be a great event to showcase your Company's technology or services to a diverse audience.

Secure your sponsorship today for the largest and most well attended GIS event in the Montana - Idaho region!

We are looking forward to hearing from you!

On behalf of,

*The 2022 Big Sky GeoCon Conference Planning Committee*

# Sponsorship Opportunities

	Platinum \$1100	Gold \$800	Silver \$600	Bronze \$400
<i>Exhibitor Booth Package</i>	📍	📍		
<i>Promotional Item Advertising</i>	📍	📍	📍	
<i>Full Conference Registration(s)</i>	2	2	1	1
<i>Sponsor Spotlight</i>	📍	📍	📍	
<i>Company Logo displayed throughout conference</i>	📍	📍	📍	📍
<i>Company Logo displayed on MAGIP Conference webpage</i>	📍	📍	📍	📍
<i>Coffee Break Recognition</i>	📍			
<i>Exhibit Booth Only - \$300</i>	Includes 6' draped/clothed table, 2 chairs, name listed in program and electrical outlet if requested. Conference registration not included			

## Maximize Your Visibility

- 📍 **Exhibit Booth Space:** Reach the decision makers who need your products and services. Booth space is located in a high-traffic area where breaks occur, and attendees will gather. See image below. Booths will be located in the Atrium.
- 📍 **Promotional Item Advertising:** Sponsors will have the opportunity to provide promotional items (flyers, magazines, pens, products, etc.) to be included in conference registration materials provided to each attendee.
- 📍 **Sponsor Spotlight:** Sponsors will have a few minutes to speak to the entire MAGIP conference about your organization during one of our hosted luncheons or dinners.
- 📍 **Company Logo Displayed During Conference:** Your logo will be displayed on screen during session breaks and social functions.
- 📍 **Conference Webpage Ad:** Logos will be placed on the conference website, with a company link, so that attendees can identify your company and services, and can contact you for further information.
- 📍 **Conference Program at a Glance:** Your logo will be displayed in the conference program at a glance to maximize your visibility during and after the conference.
- 📍 **Break Sponsorship:** In addition to all the other benefits, Platinum Sponsors will be able to reinforce your presence at the conference by hosting a break for attendees. Signage will be placed at the serving areas to recognize your company as the contributing sponsor.

## ***Other Sponsorship Opportunities***

- 📍 **Raffle Item or Door Prize:** MAGIP facilitates a raffle and door prize giveaway to raise funds for educational scholarships. Please consider donating an item to be given away for the raffle or door prize.
- 📍 **General Sponsorship:** Want to sponsor something that's not on our list? i.e. conference swag, drink tickets during one of our social hours, nametag lanyards, etc. Have a creative idea? Just let us know!

## ***Sponsor/Exhibit Booth Information***

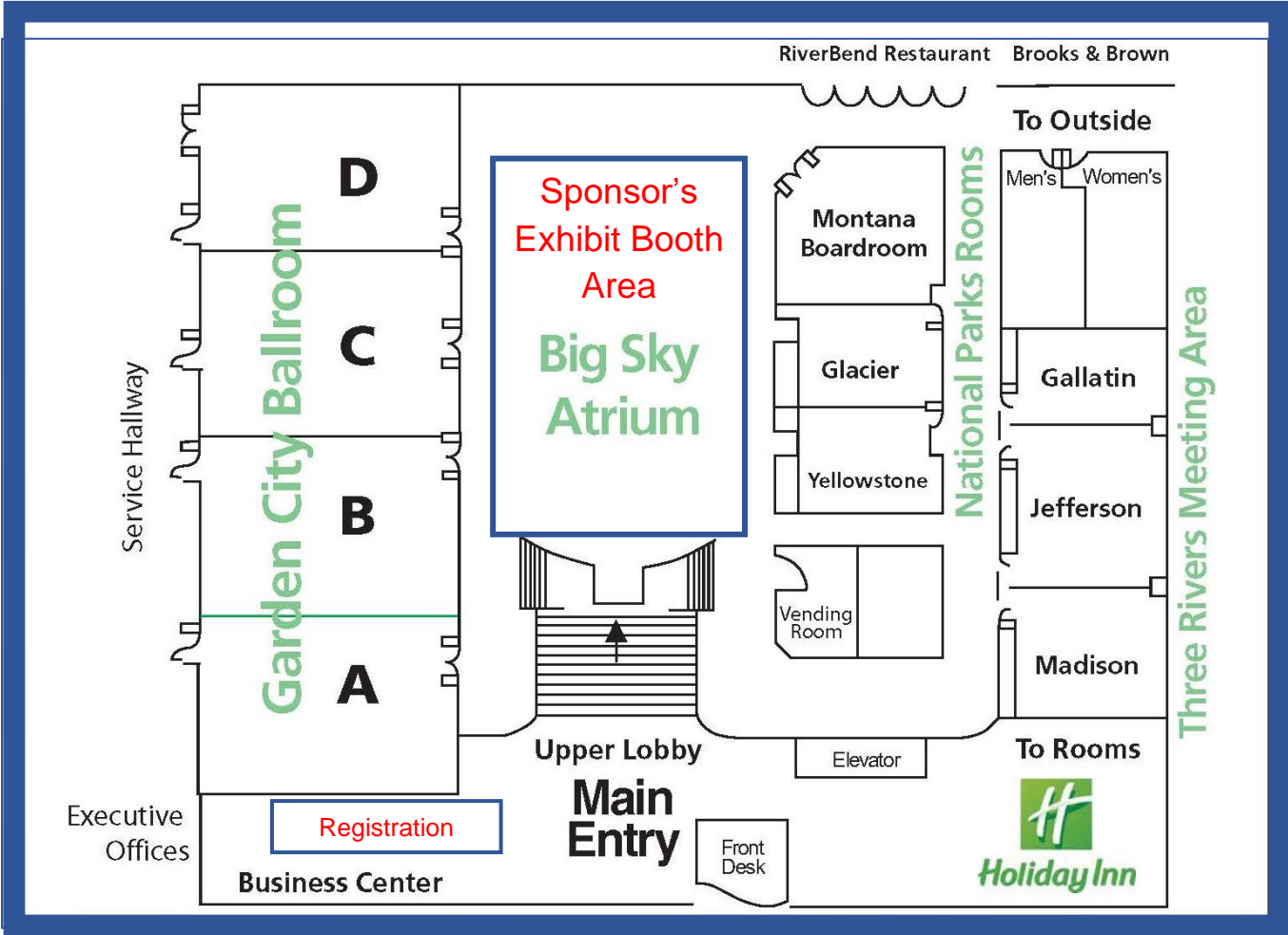
- 📍 **Prize Drawings:** Sponsors/Exhibitors may choose to hold individual prize drawings at their booth. There will be time at the luncheon on Thursday, April 7th, to distribute the prizes to the winners and have your contribution recognized.
- 📍 **Dedicated Exhibit Hours:** The Exhibit Area will be the focus of conference breaks and Tuesday, April 5<sup>th</sup>, evening reception.
- 📍 **Set up:** Tuesday, April 5<sup>th</sup>, 2022 from 10:00 a.m. to 3:00 p.m.
- 📍 **Booth Hours:** Booth Exhibits should be open ...
  - Tuesday, April 5<sup>th</sup> from 5:30p.m. – 9:00 p.m.
  - Wednesday, April 6<sup>th</sup>, from 8:00 a.m. to 5:00 p.m.
  - Thursday, April 7<sup>th</sup>, from 8:00 a.m. to 3:30 p.m.
- 📍 **Tear Down:** Booths must be removed by 6:00 p.m. on Thursday.

## ***Registration***

To register as a sponsor/exhibitor for the 2022 Big Sky GeoCon, please visit the [sponsor/exhibitor registration page](#). If you have any questions, please direct them to Michelle Quinn at [michelle.quinn12@outlook.com](mailto:michelle.quinn12@outlook.com) or 406-240-6387.

# Exhibit Area

The 2022 Big Sky GeoCon Sponsor's Exhibit Booth Area will be located in the Big Sky Atrium to provide maximum attendee engagement.



*Thank you for your consideration, and we look forward to your participation!*