

EXHIBITOR/SPONSOR PROSPECTUS



2018

Big Sky GeoCon

Helena, Montana | April 16th – 20th



www.magip.org

Dear Exhibitor,

The board of directors of the Montana Association of Geographic Information Professionals (MAGIP) and the MAGIP conference committee invite you to participate in the 2018 Big Sky GeoCon.

The theme of this conference will be “**More than Maps**” and it will be held at the newly remodeled Radisson Colonial Hotel in Helena, Montana during the week of April 16-20, 2018.

This is the conference that we formerly referred to as the Intermountain GIS Conference. We have decided to have the conference every year rather than only in even-numbered years, and this necessitates a new name so that we do not conflict with the continued occurrence in odd-numbered years of the Intermountain conference in Idaho.

We expect that the conference location in Montana's state capitol will provide an opportunity for a large number of local, state, and federal employees to attend, in addition to our regular loyal region-wide GIS user conference attendees. We invite people from many disciplines who use GIS, which will include utilities, military, tribal, natural resources, educators, planning, agriculture, surveyors and government.
















MAGIP has over 200 active members from every level of GIS expertise and from many diverse professional fields. Through our continued outreach efforts and central location, we expect an increase in the number of attendees in 2018. We know that your calendar fills up quickly and we sincerely hope that you will choose to join us for our conference in Helena to help network with the GIS community.

Please don't hesitate to secure your sponsorship for the largest and most well attended GIS event in the Montana - Idaho region!

We are looking forward to hearing from you!

Sincerely,
Gerry Daumiller
MAGIP President

Sponsorship Levels

	Gold Sponsor \$750	Silver Sponsor \$550	Break Sponsor \$350	Student Scholarship Sponsor \$200	Donate a Raffle Item
Exhibitor Booth Space					
Full Conference Registration	Includes 2	Includes 1			
Exhibitor Track Presentation					
Pre-session Autorunner					
Webpage Ad					
Promotional Item Ad					

Maximize your Visibility!

- ✓ **Premium Booth Displays:** Reach the decision makers who need your products and services. Booth space is limited and is located in a high-traffic area where breaks occur and attendees will gather. Spaces will be assigned based upon the order that sponsorship payment is received.
- ✓ **Dedicated Exhibit Hours:** Exhibitors will be the focus of conference breaks and Tuesday evening reception.
- ✓ **Exhibitor Presentation:** These presentations provide you the opportunity to exclusively showcase your products and services during Exhibitor Presentation Track. Space is very limited so sign up today.
- ✓ **Pre-Session Autorunner:** We will use your presentation slides to create a self-running show that will run for the entire week before each session begins.
- ✓ **Web Ad:** Ads will be placed on the conference website so that attendees can identify your company and services, and can contact you for further information.
- ✓ **Conference Materials:** Your logo will be displayed on conference materials to maximize your visibility during and after the conference.
- ✓ **Break Sponsorship:** Reinforce your presence at the conference by sponsoring a break for attendees. Signage will be placed at the serving areas to recognize your company as the contributing sponsor.
- ✓ **Student Sponsorship:** Sponsor a worthy student to attend the conference and support their professional development.

EXHIBITOR COMMITMENT SCHEDULE

All exhibitors will be setup on Tuesday and teardown on Thursday.

Tuesday, April 17

10:00 am – 3:00 pm: Exhibitor Display Setup

5:30 pm – 9:00 pm: Exhibitor Showcase/Map Gallery/Public Night Reception

Wednesday, April 18

9:30 am – 10:00 am: Conference Break in Exhibitor Area

3:00 pm – 3:30 pm: Conference Break in Exhibitor Area

Thursday, April 19

10:00 am – 10:30 am: Conference Break in Exhibitor Area

3:00 pm – 3:30 pm: Conference Break in Exhibitor Area

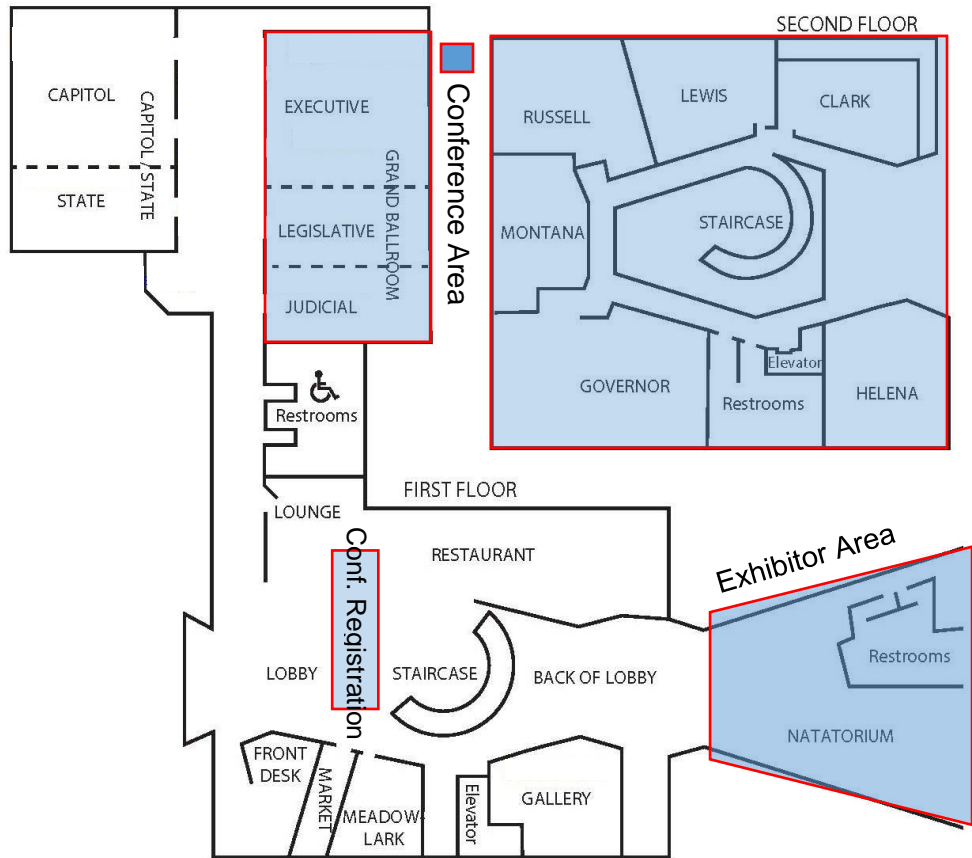
3:30 pm – 6:00 pm: Exhibitor Display Teardown

Exhibitors will be located in the Natatorium providing maximum attendee engagement for the 2018 Big Sky GeoCon experience!

Radisson Colonial Hotel Layout



Radisson Colonial Hotel - Helena
2301 Colonial Dr | Helena, MT 59601
406-443-2100



2018 Big Sky GeoCon Sponsor/Exhibitor Form

CONTACT INFORMATION

Company Name:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

OPTIONS AND COSTS

Sponsorship Options	Cost	Total
Gold Sponsor	\$750	
Silver Sponsor	\$550	
Conference Break Sponsor	\$350	
Student Scholarship Sponsor	\$200	
Raffle Item Donation Item to be provided: _____	No Charge	
Autorunner Slide Only	\$100	
Company Logo on Conference Website Only	\$100	
TOTAL SPONSORSHIP AMOUNT DUE		

Thank you for your consideration, and we look forward to your participation!

There are two ways to register!

Register online by going to <https://www.xcdsystem.com/2018bigskygeocon> choosing the Sponsor/Exhibitor level:

Or, return this form and payment to:

Big Sky GeoCon

Attn: Ginger Claussen

UM-SELL Dept., 32 Campus Drive

Missoula, MT 59812

Questions?? Contact Ginger Claussen at ginger.claussen@umontana.edu or 406-243-4623.