# EXHIBITOR/SPONSOR PROSPECTUS



# Montana Association of Geographic Information Professionals

Dear Exhibitor/Sponsor,

The board of directors of the Montana Association of Geographic Information Professionals (MAGIP) and the MAGIP conference planning committee invite you to participate in the 2019 Big Sky GeoCon.

The theme of this conference will be "Leaving Your (Place) Mark" and it will be held at the newly renovated Clarion Inn Copper King in Butte, Montana during the week of April 1-4, 2019.

For the second annual Big Sky GeoCon (formerly the Intermountain GIS Conference) we have chosen a key hub with both geographic and geological distinction in Montana. We anticipate a wide variety of geospatial technology users and professionals to be in attendance. Many of the disciplines include government, education, natural resources, agriculture, military, utilities, tribal and much more. With a broader spectrum of content including analytics, data acquisition, data science, and how geospatial technology

augments them all. It should prove to be a great event to showcase your technology or services to a diverse audience.

MAGIP has over 200 active members from every level of GIS expertise and from many different professional fields. Through our continued outreach efforts and central location, we expect an increase in the number of attendees in 2019. We know that your calendar fills up quickly and we sincerely hope that you will choose to join us for our conference in Butte to help network with the Geospatial community.

Please don't hesitate to secure your sponsorship for the largest and most well attended GIS event in the Montana - Idaho region!

We are looking forward to hearing from you!

Sincerely, Michael Krueger Professional Development Committee Chair Big Sky GeoCon Conference Planning Co-Chair

Sponsorship Levels						
	Gold Sponsor \$750	Silver Sponsor \$550	Break Sponsor \$350	Student Scholarship Sponsor \$200	Donate a Raffle Item	
Exhibitor Booth Space						
Full Conference Registration	Includes 2	Includes 1				
Exhibitor Track Presentation						

Pre-session Autorunner			
Webpage Ad			
Promotional Item Ad			

## Maximize your Visibility!

- ✓ Premium Booth Displays: Reach the decision makers who need your products and services. Booth space is limited and is located in a high-traffic area where breaks occur and attendees will gather. Spaces will be assigned based upon the order that sponsorship payment is received.
- ✓ **Dedicated Exhibit Hours:** Exhibitors will be the focus of conference breaks and Tuesday evening reception.
- ✓ Exhibitor Presentation: These presentations provide you the opportunity to exclusively showcase your products and services during Exhibitor Presentation Track. Space is very limited so sign up today.
- ✓ Pre-Session Autorunner: We will use your presentation slides to create a self-running show that will run for the entire week before each session begins.
- ✓ Web Ad: Ads will be placed on the conference website so that attendees can identify your company and services, and can contact you for further information.
- ✓ Conference Materials: Your logo will be displayed on conference materials to maximize your visibility during and after the conference.
- ✓ Break Sponsorship: Reinforce your presence at the conference by sponsoring a break for attendees. Signage will be placed at the serving areas to recognize your company as the contributing sponsor.
- ✓ Student Sponsorship: Sponsor a worthy student to attend the conference and support their professional development.

### **EXHIBITOR COMMITMENT SCHEDULE**

#### All exhibitors will be setup on Tuesday and teardown on Thursday.

#### Tuesday, April 2

10:00 am – 3:00 pm: Exhibitor Display Setup
5:30 pm – 9:00 pm: Exhibitor Showcase/Map Gallery/Public Night Reception

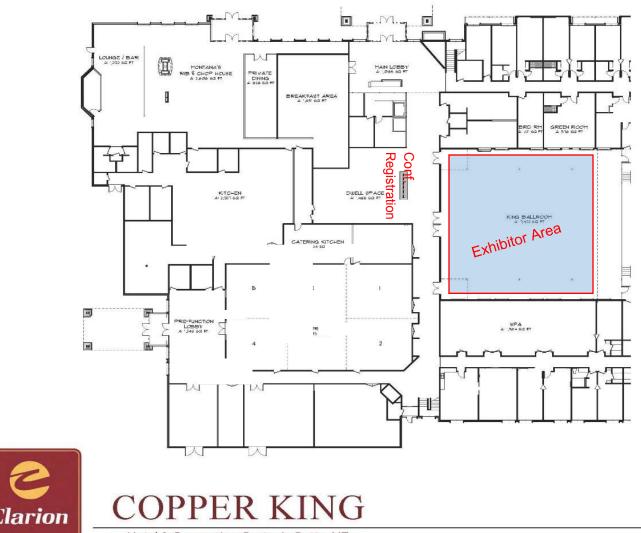
#### Wednesday, April 3

**9:30 am – 10:00 am:** Conference Break in Exhibitor Area **3:00 pm – 3:30 pm:** Conference Break in Exhibitor Area

#### Thursday, April 4

10:00 am - 10:30 am: Conference Break in Exhibitor Area
3:00 pm - 3:30 pm: Conference Break in Exhibitor Area
3:30 pm - 6:00 pm: Exhibitor Display Teardown

# Exhibitors will be located in the King Ballroom providing maximum attendee engagement for the 2019 Big Sky GeoCon experience!



Hotel & Convention Center in Butte, MT

## 2019 Big Sky GeoCon Sponsor/Exhibitor Form

### **CONTACT INFORMATION**

Company Name:			
Contact Person:			
Address:			
City:	State:		Zip:
Phone:		Email:	
Website:			

#### **OPTIONS AND COSTS**

Sponsorship Options	Cost	Total
Gold Sponsor	\$750	
Silver Sponsor	\$550	
Conference Break Sponsor	\$350	
Student Scholarship Sponsor	\$200	
Raffle Item Donation Item to be provided:	No Charge	
Autorunner Slide Only (to run throughout conference)	\$100	
Company Logo on Conference Website Only	\$100	
TOTAL SPONSORSHIP AMOUNT DUE		

Thank you for your consideration, and we look forward to your participation!

There are two ways to register!

Register online and choose the desired Sponsor/Exhibitor level

Or, return this form and payment to: **Big Sky GeoCon** Attn: Michelle Quinn UM-SELL Dept., 32 Campus Drive Missoula, MT 59812 Questions?? Contact Michelle Quinn at <u>michelle.quinn@umontana.edu</u> or 406-243-4866.