



2024 Big Sky GeoCon Prospectus



**MONTANA ASSOCIATION OF
GEOGRAPHIC INFORMATION
PROFESSIONALS**

Big Sky GeoCon

“PIONEERING PARTNERSHIPS WITH GIS”

**APRIL 15-18, 2024
THE NORTHERN HOTEL
BILLINGS, MONTANA**

2024 Big Sky GeoCon

“PIONEERING PARTNERSHIPS WITH GIS”



Dear Sponsor/Exhibitor,

The Montana Association of Geographic Information Professionals (MAGIP) invites you to participate in the 2024 Big Sky GeoCon, April 15-18. This year's GeoCon will be held at the Northern Hotel in Billings, Montana. This year's theme for the conference is "Pioneering Partnerships with GIS," We hope you can help us complement our program by participating as a Sponsor/Exhibitor.

MAGIP is a non-profit professional association that works to identify and support the strengths of its members, find solutions to individual and collective problems, and address the needs of the Montana GIS community as a whole. Our Association has over 200 active members from every level of GIS expertise and many different professional fields. Big Sky GeoCon serves as MAGIP's and Montana's key geospatial networking event!

We anticipate a diverse group of geospatial technology users and professionals to attend, representing federal, state, tribal, local government, university/educational, nonprofit, and private business sectors. Big Sky GeoCon attendees embody a wide variety of professions, including natural resources, agriculture, utilities, geospatial services, mining, and timber.

The conference will cover a broader spectrum of content, including analytics, data acquisition, data science, and how geospatial technology augments them all. It should prove to be a great event to showcase your Company's technology or services to a diverse audience.

Secure your sponsorship today for the largest and most well-attended GIS event in the Montana - Idaho region!

We are looking forward to hearing from you!

Erich Schreier, Conference Liaison and Local Co-chair



Big Sky GeoCon

Sponsorship Opportunities

📍 Maximize Your Visibility

Exhibit Booth Space: Reach the decision makers who need your products and services. The Booth space is located in a high-traffic area where breaks occur and attendees will gather. See the image below. Booths will be located in the Atrium.

Promotional Item Advertising: Sponsors will have the opportunity to provide promotional items (flyers, magazines, pens, products, etc.) to be included in conference registration materials provided to each attendee.

Presentation Opportunity: Diamond Level sponsors will be guaranteed a slot to present a 30-minute presentation during the conference program. The presentation should be on area of expertise and not a sales pitch for product or service.

Company Logo Displayed During Conference: Your logo will be displayed on the screen during session breaks and social functions.

Conference Webpage Ad: Logos will be placed on the conference website with a company link so attendees can identify your company and services and contact you for further information.

Conference Program at a Glance: Your logo will be displayed in the conference program at a glance to maximize your visibility during and after the conference.

📍 Other Sponsorship Opportunities

General Sponsorship: Want to sponsor something that's not on our list? i.e., conference swag, drink tickets during one of our social hours, nametag lanyards, etc. Have a creative idea? Just let us know!

📍 Sponsor/Exhibit Booth Information

Dedicated Exhibit Hours: The Exhibit Area will be the focus of conference breaks and Tuesday, April 16th, evening reception and social event.

Set up: Monday, April 15th, 2024, from 10:00 a.m. to 3:00 p.m.

Booth Hours: Booth Exhibits should be open ...

- Monday, April 15th, from 5:30 p.m. – 9:00 p.m.
- Tuesday, April 16th, from 8:00 a.m. to 5:00 p.m.
- Wednesday, April 17th, from 8:00 a.m. to 3:30 p.m.

Tear Down: Booths must be removed by 6:00 p.m. on Wednesday.



Big Sky GeoCon

Sponsorship Packages

Diamond Level - \$5,000

- Presentation Opportunity (guaranteed 30 minutes speaking slot on conference program)
- (2) Exhibit Booth Spaces
- (5) Complimentary Conference Registrations
- Pop up or Flag Banner with company logo placed in prominent location by conference registration desk
- Promotional Item Advertising
- Company logo displayed on conference webpage
- Company logo displayed throughout conference (program at a glance, screensavers in session room, signage, etc.)
- Verbal mention throughout conference

Platinum Level - \$2,500

- (1) Exhibit Booth Space
- (3) Complimentary Conference Registrations
- Pop up or Flag Banner with company logo placed in prominent location by conference registration desk
- Promotional Item Advertising
- Company logo displayed on conference webpage
- Company logo displayed throughout conference (program at a glance, screensavers in session room, signage, etc.)
- Verbal mention throughout conference

Gold Level - \$1,500

- (1) Exhibit Booth Space
- (2) Complimentary Conference Registrations
- Promotional Item Advertising
- Company logo displayed on conference webpage
- Company logo displayed throughout conference (program at a glance, screensavers in session room, signage, etc.)
- Verbal mention throughout conference

Silver Level - \$850

- (1) Exhibit Booth Space
- (1) Complimentary Conference Registration
- Company logo displayed on conference webpage
- Company logo displayed throughout conference (program at a glance, screensavers in session room, signage, etc.)
- Verbal mention throughout conference

Bronze Level - \$500

- (1) Exhibit Booth Space
- Company logo displayed on conference webpage
- Company logo displayed throughout conference (program at a glance, screensavers in session room, signage, etc.)
- Verbal mention throughout conference

Registration

To register as a sponsor/exhibitor for the 2024 Big Sky GeoCon, please visit our website's [sponsor/exhibitor registration page](#).

If you have any questions, please direct them to Michelle Quinn at michelle.quinn12@outlook.com or 406-240-6387.

About

MAGIP is a non-profit [501\(c\)\(06\)](#) professional association that works to identify and support the strengths of individual members, find solutions to individual and collective problems, and address the needs of the Montana GIS community as a whole.

The mission of MAGIP is to stimulate, encourage, and provide for the advancement of an interdisciplinary approach to the use of geographic information. The Association sponsors educational workshops, conferences, forums, meetups, educational grants, and scholarships. We work collectively with educators, data creators, data users, application developers, and software vendors to foster technical cooperation and promote the development of sound policy and practices that will support the efficient and effective use of geographic information systems.



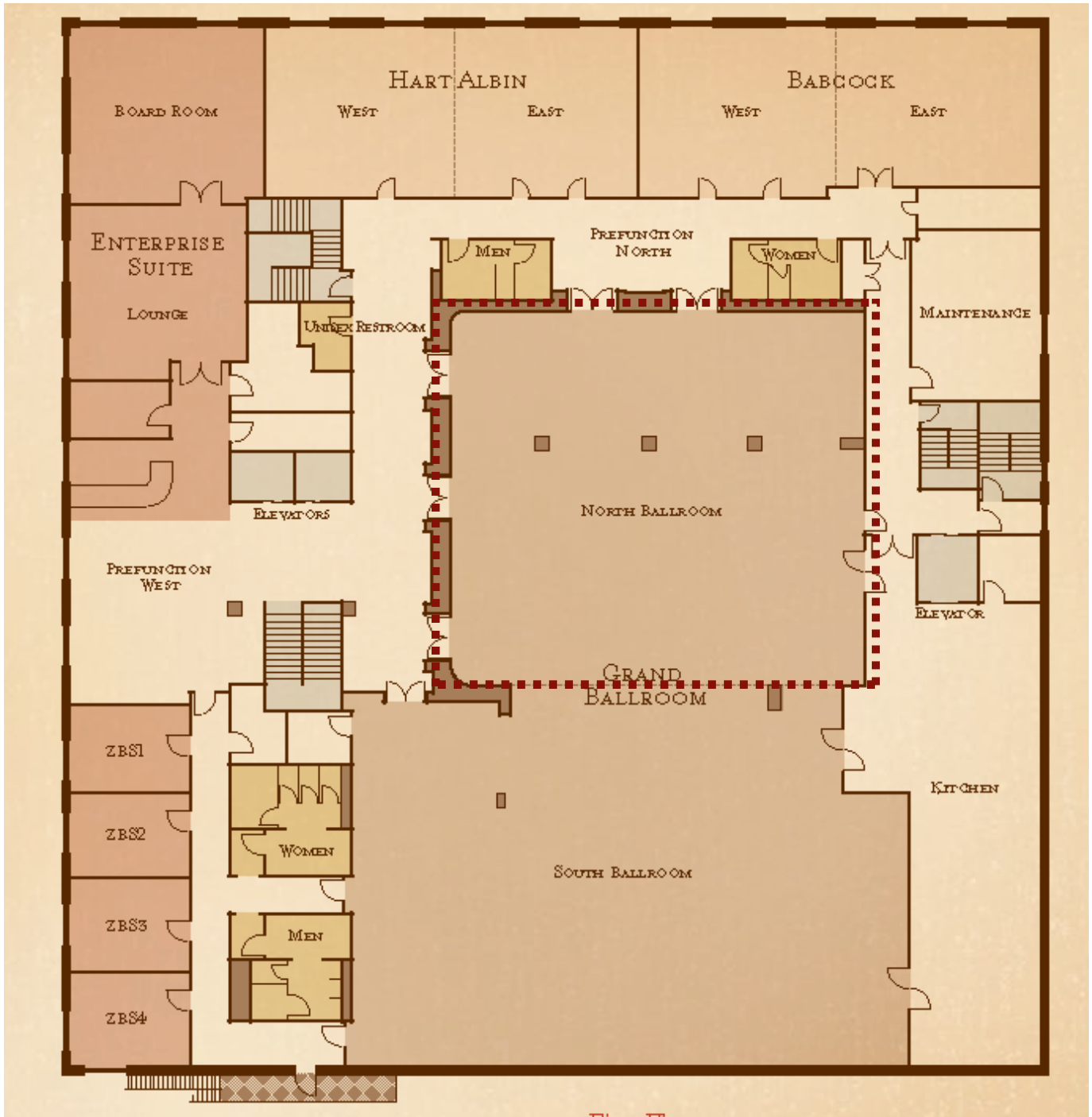


Exhibit Area

Big Sky GeoCon

The 2024 Big Sky GeoCon Sponsor's Exhibit Booth Area will be located in the North Ballroom to provide maximum attendee engagement.

FACILITY MAP



Thank you for your consideration, and we look forward to your participation!