

Exhibitor Prospectus



2014 Intermountain GIS Conference
Billings, Montana ★ April 7-11



Dear Exhibitor,

We are pleased to invite you to participate in the 2014 Intermountain GIS Conference themed

“Keys to Getting Involved Spatially”

The Montana Association of Geographic Information Professionals (MAGIP) hosted conference will be held in Billings, MT at the Crowne Plaza during the week of April 7-11, 2014.

With our theme in mind, one of the goals for this conference is to get a large variety of attendees to participate. By inviting people from many disciplines who use GIS, we hope to have an even greater attendance than previous years. We have multiple tracks including Utilities, Health, Social Media & Mobile, Natural Resources/Remote Sensing, Open Source/Cloud and Local Government, as well as a dedicated Vendor Tract!

MAGIP has members from every level of GIS expertise and from many professional fields. Our Intermountain Conference draws attendees from Montana, Wyoming, Idaho, the Dakotas, and Washington. It is one of the largest GIS networking and professional development opportunities in the Northwest Region. Our vendor exhibit area will be set up in the hub of all conference activities to ensure maximum exposure. Breaks will be served in the vendor area as well.

Please hurry and secure your sponsorship for the conference. Prime spaces will fill up fast.

Feel free to call me, Miles Wacker, or e-mail me at mwacker@mt.gov with any questions you may have. Or visit our website magip.org for conference information, updates and registration.

We are looking forward to hearing from you!

Sincerely,
Miles Wacker
2014 Vendor Chair
MAGIP Past President
(406) 444-0414

Maximize your Visibility!

- **Premium Booth Displays:** Reach the decision makers who need your products and services. Booth space is limited and is located in a high-traffic area where breaks occur and attendees will gather. Spaces will be assigned based upon the order that sponsorship payment is received.
- **Break Sponsorship:** Reinforce your presence at the conference by sponsoring a break for attendees. Signage will be placed at the serving areas to recognize your company as the contributing sponsor.
- **Student Sponsorship:** Sponsor a worthy student and support their professional development
- **Pre-Session Autorunner:** Develop PowerPoint or project presentation slides and we will format this into a self-running show to display before each session begins..
- **Vendor Tract Presentation:** These presentations provide you the opportunity to exclusively showcase your products and services. Space is very limited so sign up today.
- **Plentiful Exhibit Hours:** Schedules allows for maximum exposure to both conference attendees and the public via Public Night, GIS mixers, and breaks.
- **Program Ad:** Ads placed in the conference program and on the swag bag will identify your company and services. These materials are kept by attendees for many years after the conference.
- **Key Game:** Support MAGIP and bring traffic to your booth! This new and exciting fundraiser let key holders try their luck at unlocking doors to prizes. Donate prizes to receive recognition in the program and during conference announcements. Additional keys will be available for purchase.

Exhibit Hours

◆ TUESDAY

April 8, 2014

10:00 a.m.–4 p.m. Exhibit Setup

5 p.m.–9:30 p.m. Reception

Public Night

New to GIS Mixer

Poster Session

◆ WEDNESDAY

April 9, 2014

8:00 a.m. Exhibits Open

9:30 a.m.–10 a.m. Sponsored Break

12 p.m.–1:30 p.m. Keynote Lunch
(Exhibits Closed)

1:30 p.m. Exhibits Re-open

2:30 p.m.–3 p.m. Sponsored Break

5:30 p.m. Exhibits Close

6:00 p.m.–9 p.m. No-host Cocktail Hour

Awards Banquet

◆ THURSDAY

April 10, 2014

8:30 a.m. Exhibits Open



9:30 a.m.–10 a.m. Sponsored Break

12 p.m.–1:30 p.m. Awards Lunch
(Exhibits Closed)

1:30 p.m. Exhibits Re-open

2:30 p.m.–3 p.m. Sponsored Break

3:30 Exhibits Close

Sponsorship Levels	Exhibitor Booth	Full Conference Registration(\$)	Guaranteed Vendor Tract Presentation Time	Key Game	Guaranteed Autorrinner Presentation	Website Logo	Program Ad	Ad on Swag Item
Gold Level 	✓	2	✓	50	✓	✓	Full Page	Large
Silver Level 	✓	1	✓	25	✓	✓	Half Page	Medium
Break Sponsor					✓	✓		
Student Sponsor					✓		Full Page (Joint)	

CONTACT INFORMATION:

Company Name:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

OPTIONS AND FEES:

<i>Packaged Sponsorship Options</i>	Fee	Total
Gold Sponsor/Exhibitor	\$750	
Silver Sponsor/Exhibitor	\$550	
Conference Break Sponsor	\$300	
Student Sponsorship	\$200	
Key Prize Donation		
<i>Additional Sponsorships</i>		
Swag Bag Large Ad	\$300	
Swag Bag Medium Ad	\$200	
Swag Bag Small Ad	\$100	
Full Page Program Ad	\$200	
Half Page Program Ad	\$100	
Quarter Page Program Ad	\$50	
TOTAL SPONSORSHIP AMOUNT DUE:		

Thank you for your consideration, and we look forward to hearing from you very soon!

This year there are two ways to register!

Register online by going to www.magip.org/Events and following the link to **2014 Intermountain GIS Conference – EXHIBITORS.**

Or, return this form and payment to:

MAGIP

PO Box 1868

Helena, MT 59624