

EXHIBITOR PROSPECTUS

2012
INTERMOUNTAIN GIS
CONFERENCE



KALISPELL, MONTANA · APRIL 16-20, 2012





Dear Exhibitor,

We are pleased to invite you to participate in the 2012 Intermountain GIS Conference themed

“Local Solutions to Global Issues”

The Montana Association of Geographic Information Professionals (MAGIP) hosted conference will be held in the beautiful Flathead Valley at the Red Lion Inn in Kalispell, MT during the week of April 16-20, 2012.

With our theme in mind, one of the goals for this conference is to get a large *variety* of attendees to participate. By inviting people from many disciplines who use GIS secondarily, we hope to have an even greater attendance than previous years. We have multiple tracts planned to include Utilities, Health, Tribal, Social Media, Vendors, Planning, and Government, just to name a few.

We are also reaching out to future GIS practitioners. Kalispell has a Community College that offers a degree in Surveying. We are targeting not only those students, but also students from colleges around the state by offering a number of travel scholarships.

MAGIP has members from every level of GIS expertise and from many professional fields. Through our outreach efforts, we expect a sharp increase in the number of attendees in 2012 and hope that you will join us. Our vendor exhibit area will be set up in the hub of all conference activities to ensure maximum exposure. Breaks will be served in the vendor area as well.

Please hurry and secure your sponsorship for the conference. Prime spaces will fill up fast. This is the largest and most well attended GIS event in the Montana and Idaho region!

Feel free to call me, Wendy Thingelstad, at 406-883-7212 or e-mail me at wthingelstad@lakemt.gov with any questions you may have.

We are looking forward to hearing from you!

Sincerely,

Wendy Thingelstad

2012 Conference Co-Chair



This year we are offering more benefits for your sponsorship than ever before.

Sponsorship Levels	Exhibitor Booth	Full Conference Registration(s)	Guaranteed Vendor Track Presentation Time	Guaranteed Floor Presentation Time	Guaranteed Autorunner Presentation	Website Logo	Program Ad	Ad on Schwag Bag
 Global Level	✓	2	✓	✓	✓	✓	Half Page	Large
 Local Level	✓	1	✓	✓	✓	✓	Quarter Page	Medium
Silent Auction					✓			
Break Sponsor				✓	✓	✓		
Student Sponsor					✓		Whole Page (Joint)	



Opportunities

Maximize your Visibility!

- ★ **Premium Booth Displays:** Reach the decision makers who need your products and services. Booth space is limited and is located in a high-traffic area where breaks occur and attendees will gather. Spaces will be assigned based upon the order that sponsorship payment is received.
- ★ **Break Sponsorship:** Reinforce your presence at the conference by sponsoring a break for attendees. Signage will be placed at the serving areas to recognize your company as the contributing sponsor.
- ★ **Student Sponsorship:** Sponsor a worthy student and support their professional development
- ★ **Pre-Session Autorunner:** Develop PowerPoint or project presentation slides and we will format this into a self-running show that will run for the entire week before each session begins.
- ★ **Exhibitor Passport Program:** Increase real buyer traffic to your booth this year. All attendees with purchasing authority (how is this defined or collected?) will receive a passport to validate at your booth. Once attendees have completed their passport, they will be eligible for a prize drawing.
- ★ **Vendor Presentation:** These presentations provide you the opportunity to exclusively showcase your products and services. Space is very limited so sign up today.
- ★ **Floor Presentations:** From a visible and open seating arrangement on the vendor floor with presentation monitors, showcase an application or expertise on a given technical topic in a casual setting.
- ★ **Dedicated Exhibit Hours:** Schedules are being staggered to offer exclusive exhibit and floor presentation times.
- ★ **Program Ad:** Ads placed in the conference program can identify your company and services. These materials are kept by attendees for many years after the conference.
- ★ **Silent Auction Item:** Support MAGIP and show your generosity by contributing an item for the conference silent auction. Your corporate logo will be displayed and advertised as the donating sponsor.

Exhibit Hours

◆ TUESDAY

April 17, 2012

10:00 a.m.–4 p.m. Exhibit Setup
5 p.m.–9:30 p.m. Icebreaker Reception
Public Night

◆ WEDNESDAY

April 18, 2012

8:30 a.m. Exhibits Open
9:30 a.m.–10 a.m. Sponsored Break
12 p.m.–1:30 p.m. Keynote Lunch
(Exhibits Closed)
1:30 p.m. Exhibits Re-open
2:30 p.m.–3 p.m. Sponsored Break
5:30 p.m. Exhibits Close
5:30 p.m.–9 p.m. Banquet

◆ THURSDAY

April 19, 2012

8:30 a.m. Exhibits Open
9:30 a.m.–10 a.m. Sponsored Break
12 p.m.–1:30 p.m. Awards Lunch
(Exhibits Closed)
1:30 p.m. Exhibits Re-open
2:30 p.m.–3 p.m. Sponsored Break
3:30 Exhibits Close



CONTACT INFORMATION:

Company Name:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

OPTIONS AND FEES:

<i>Packaged Sponsorship Options</i>	Fee	Total
Global Sponsor/Exhibitor	\$700	
Local Sponsor/Exhibitor	\$550	
Conference Break Sponsor	\$300	
Student Sponsorship	\$200	
Silent Auction Sponsor Item to be provided:	No Charge	
<i>Additional Sponsorships</i>		
Schwag Bag Large Ad	\$300	
Schwag Bag Medium Ad	\$200	
Schwag Bag Small Ad	\$100	
Full Page Program Ad	\$200	
Half Page Program Ad	\$100	
Quarter Page Program Ad	\$50	
TOTAL SPONSORSHIP AMOUNT DUE:		

Thank you for your consideration, and we look forward to hearing from you very soon!

This year there are two ways to register!

Register online by going to www.magip.org/Events and following the link to **2012 Intermountain GIS Conference – EXHIBITORS.**

Or, return this form and payment to:

MAGIP
PO Box 1868
Helena, MT 59624